



# HOW ENTERPRISES BENEFIT BY ENABLING MOBILE WORKERS WITH SKYPE FOR BUSINESS

Are you like the nearly 100 million companies leveraging Microsoft Skype for Business? Have you thought about expanding these capabilities and productivity enhancing features to your mobile workforce?

**If so, this is what you need to know...**

## MOBILITY IS THE WORKSTYLE OF THE FUTURE



# CONNECT, COLLABORATE, ACCESS DATA

**EVEN ON THE GO**

Mobile solutions enable effective customer interaction and empower workers to do their jobs better. The right applications running on an integrated mobile platform offer organizations the best possible mobile experience to connect, collaborate and access data, even on the go.

## THE GLOBAL MOBILE WORKFORCE IS INCREASING



# 1.75 BILLION WORKERS ARE EXPECTED TO BE MOBILE IN 2020

**3+ DEVICES ARE USED DAILY BY AN EMPLOYEE FOR WORK RELATED ACTIVITIES**

**46% OF ENTERPRISES PLAN TO INTEGRATE BUSINESS PROCESSES WITH COMMUNICATION APPLICATIONS**

**75% OF EMPLOYEE-FACING APPS ARE NOW BUILT WITH A MOBILE-FIRST MINDSET**

## KEY DRIVERS OF ENTERPRISE MOBILITY

# 90%

**OF IT DECISION-MAKERS SAY ENTERPRISE MOBILITY IS CRITICAL FOR CUSTOMER ENGAGEMENT, COMPETITIVENESS AND OPERATIONAL PRODUCTIVITY.**

Nearly 1/3 of office employees work away from their desks at least 50% of the time, making traditional communications and collaboration tools less useful.

71% of employees spend over two hours a week accessing company information on a mobile device.

VoIP and UC technologies continue to merge as collaboration services overtake traditional communication methods (e.g. email).

### PER A CIONET SURVEY, BENEFITS OF ENTERPRISE MOBILITY INCLUDE:

Employee effectiveness **79%**

Cost savings **74%**

Customer relations **72%**

Increasing sales **63%**

New product and service offerings **66%**

## HOW ENTERPRISE MOBILITY AND UNIFIED COMMUNICATIONS (UC) WORK TOGETHER TO FOSTER USER PRODUCTIVITY

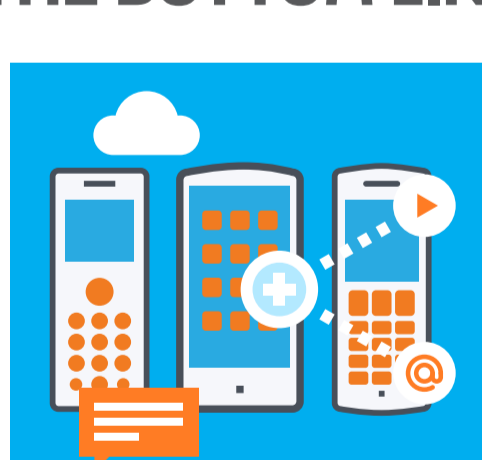


With collaboration tools like Skype for Business in place, organizations can see significant productivity gains across the business.

## BENEFITS OF MOBILITY TO THE BOTTOM LINE

### MOBILE UC

**DRIVES WORKFLOW IMPROVEMENTS AND COST SAVINGS:**



#### 1 Transforming processes, organizations can save money and increase revenue.

10 hours per month per worker in productivity gains

In an organization with 1,000 employees the annual savings is:

$$10 \times \$30 \times 12 \times 1,000 = \$3.6 \text{ million}$$

$$10 \times \text{€}29.5 \times 12 \times 1,000 = \text{€}3.5 \text{ million}$$

#### 2 Presence-enabled communications minimized the time spent locating others by 30 minutes per employee, per day.

For 1,000 employees, this translates into potential yearly cost savings of:

$$.5 \text{ hr} \times 245 \text{ working days} \times \$30 \times 1,000 = \$3.7 \text{ million}$$

$$.5 \text{ hr} \times 245 \text{ working days} \times \text{€}29.5 \times 1,000 = \text{€}3.6 \text{ million}$$

Both examples above are based on information and an average US Hourly Wage of \$30<sup>3</sup> and an EMEA average Hourly Wage of €29.5<sup>14</sup>.

[CLICK HERE](#)

To learn how Spectralink supports your move to mobile, leveraging Skype For Business.

The Only Enterprise Wireless Mobility Solutions Qualified For Skype For Business.



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