# THE CETIS ADVANTAGE.

THREE WORLD-CLASS TELEPHONE BRANDS. ONE EASY CHOICE.



# **COMMITMENT**

Cetis, Inc., formed through the 2006 merger of Scitec and TeleMatrix, and the 2009 acquisition of Teledex assets, designs and manufactures a broad range of analog and VoIP telephones and USB charging devices. Designed and engineered for hotel, resort, enterprise, SMB, SOHO, healthcare, education, military, and government applications, Cetis products are built to exacting standards, and backed by our global distribution and support network.

### History.

In 1986 we introduced the first Teledex brand hotel telephone with programmable guest service keys and a customizable faceplate area. Four years later, in 1990, we debuted Diamond Series telephones, which continue to be recognized as the most popular hotel guestroom telephones in the world. In 2016 we launched Teledex D Series, the new Diamond with contemporary styling, ergonomic handset, USB charging ports, and the same Diamond faceplate area. Today, it is estimated Cetis channel partners have installed more than 30 million Cetis telephones at 100,000 commercial locations globally.

#### Service.

Growing globally? Cetis leverages its own global resources to provide a single point of contact to quickly respond to sales and support inquiries anywhere in the world. Experienced and knowledgeable Cetis sales representatives, supported by the Cetis customer service and SIP support teams, are strategically positioned globally to meet the most demanding requirements of Cetis customers and channel partners seeking assistance with product selection, pricing, faceplates, programming, order placement, and post-delivery support.

# **STRENGTH**

Cetis is more stable and stronger today than ever before. In fact, our innovative, stylish, and durable telephones—designed and engineered in the America and Europe—continue to be the standard by which other phones are judged.

### Global support.

Because we support more than 3 million telephones globally, Cetis continues to invest in a global support network. In addition to Cetis channel partner facilities, Cetis-owned and operated service centers are strategically located near our customers in North America, Beijing, Malaysia, Mumbai, Dubai, and United Kingdom to provide sales, warehousing, repair, spares, and other important field services. These facilities are capable of handling our complete product lines, and are experienced in resolving important customer requirements in a timely fashion.

#### Trusted brands.

The Cetis product portfolio is comprised of brands that are preferred by hotels, hospitals, governments, and multinational corporations globally, including, Teledex M Series, E Series, I Series, Opal Series, D Series, Diamond Series, Nugget Series, Tele/Matrix brand 9600 Series, 3300 Series, 3100 Series, Retro Series; and Scitec brand Aegis Series, and Standard Series.

## Preferred supplier.

Cetis is an approved or preferred supplier to the world's leading hotel franchise corporations, hotel management companies, and Fortune 500 corporations. Following is a partial list of hotel brands for which Cetis is a supplier:

- Kempinski Group

#### Middle East

- lumeirah Hotels & Resorts
- Rotana Group
- Habtoor Hotels
- Millennium Hotels
- Qatar National Hotels
- Layia Hospitality Group
- City Seasons Group
- Emmar Hospitality Group

#### Asia

- Jayakarta
- Jing Jang
- Mandalay
- Mandarin Oriental
- Nikko

#### India

- Taj Group of Hotels
- ITC Hotels
- Oberoi Hotels

#### **Europe**

- Accor
- Affinia
- Louvre Hotels
- NH Hoteles
- Novotel
- Sol Melia
- Swissotel
- Tui

#### North America

- AmericInn
- America's Best Value Inn
- Best Western International
- BudgetHost
- Boyd Gaming
- Carlson
- Choice Hotels International
- Days Inn Canada
- Disnev
- Fairmont
- Gaylord Entertainment
- Hard Rock
- Harrah's
- Hilton
- Hvatt
- InterContinental Hotels Group
- LaQuinta
- Loews
- MGM-Mirage

- Marriott
- Omni
- Outrigger
- Radisson
- Red Lion
- Station Casinos
- Starwood
- ) A / II
- Wyndham

# **INNOVATION**

We're constantly seeking new ways to improve desktop telephony. That's why we're so excited about our stunning new flat panel, microfootprint E Series telephones. Designed and engineered in America, and boasting Cetis standards for quality, durability, and innovation, E Series telephones are amazingly big on features, yet surprisingly small in size. And since their smaller footprint requires less plastic, we use less energy in the manufacturing process, which is better for the environment.

### Advanced technology and support.

Cetis is also a global leader in the design, engineering, manufacturing, and support of SIP corded, SIP cordless, and SIP cordless touchscreen telephones for hotel guestroom applications. Cetis browser-based technology delivers content in a format that tech-savvy guests have come to expect, supporting open-environment custom content and applications, which can be developed to provide a dynamic menu of hotel services, features, and information, as well as regional and world connectivity, and more applications for on-the-go guests.

### SIP interop certifications.

Cetis SIP telephones are certified to interoperate with the world's leading IP-PBX systems, including: Alcatel-Lucent, Asterisk, Avaya, Cisco, Epygi, Guest-Tek, InnovationX, Mitel, NEC, Thing5, Unify, and more.

### World-class SIP support.

We host one of the world's most advanced SIP telephony labs and provide our certified channel partners and value added resellers (VAR) with access to our Cetis Tier 3 IP technical support team, software tools and upgrades, a 24/7 knowledge base, documentation, FAQs, and forums for troubleshooting.

Many Cetis partners are SSCA<sup>TM</sup> (SIP School Certified Associate) and Cetis Applications-certified to install and support Cetis telephones operating on the latest IP-PBX telephone systems. Our proprietary Mass Configuration Utility (MCU) is engineered to create large numbers of configuration files required to quickly pre-program or deploy Cetis IP telephones. The Cetis IP Mass Administration Utility (MAU) performs administration functions, such as firmware updates to Cetis SIP telephones either prior to installation or on location.

# THE FUTURE

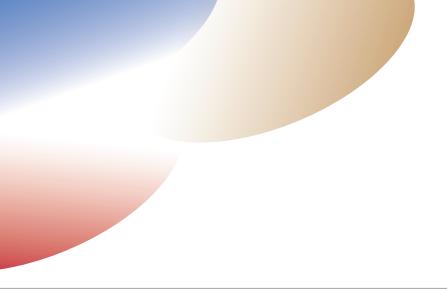
Cetis is uniquely positioned to meet the present and emerging telephony requirements of businesses now and in the future. Our portfolio of market-leading brands effectively leverages a strong Cetis customer franchise in both hospitality and general business segments. From the popular Scitec value line to our innovative Teledex and TeleMatrix brands, Cetis offers 12 distinct design families, hundreds of model and color options, competitive pricing, and unparalleled service and support before, during, and after the sale.

# **ADVANTAGE**

The Cetis Advantage means one source for all your telephony needs... more product options, better pricing, and unparalleled service before, during and after the sale. From economy hotels to luxurious five-star resorts, Fortune 500 businesses, hospitals, and government offices, Cetis offers innovative telephony and USB charging devices designed and engineered to meet your requirements.

For more information on Cetis products, visit Cetis. com, or email info@Cetis.com. Or contact your regional Cetis reseller. We look forward to serving you.







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