

spectrio

Dynamic Customer Engagement Solutions



Transform your business into an exciting destination for customers and employees.

WHAT IS SPECTRIO?

Spectrio provides innovative digital signage technology, interactive kiosks, overhead music and more at over 150,000 locations.

Our comprehensive solutions give you complete control of your brand messaging, enabling you to engage your audience with exciting content. No matter what industry you serve, or your level of in-house expertise, Spectrio has a solution that **will work** for you.

WHY WORK WITH SPECTRIO?

- ✓ Complete suite of solutions to engage customers and employees at any point
- ✓ Serving over 150,00 business locations from enterprises to individual franchises
- ✓ Intuitive cloud platform that's easy to use and can be accessed from any device
- ✓ Proven success across industries, including healthcare, hospitality, automotive, financial services, and more.



Boost Sales

Easily upsell and cross-sell both on-premise and over the phone.



Improve Satisfaction

Provide a modern, welcoming customer experience.



Inform Customers

Keep your audience aware of products, services and more.



Grow Loyalty

Keep customers coming back for more with engaging brand content.

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Engage at Every Touchpoint

SPECTRIO ENGAGEMENT SUITE



Engage

Digital Signage that grabs attention from the minute visitors enter your business, with fully customizable brand content and video support.



Interact

Interactive Kiosks give visitors full access to your business with product catalogs, wayfinding, automated ordering and more.



Inform

On-Hold Marketing keeps customers informed and entertained during phone calls with custom messaging and music.



Inspire

On-Premise Messaging offers the right mix of music and messaging to make your business memorable and influence shopper behavior.



Connect

WiFi Marketing lets you connect with visitors in real time, offer targeted promotions and capture valuable customer data.



Enhance

Scent Marketing enhances your on-premise brand experience with custom aromas that boost mood and promote shopping behavior.

INTERACT WITH INTERACTIVE KIOSKS

Make your customers' on-premise visits both memorable and stress-free with our Interactive Kiosks. From available inventory to seasonal promotions, allow your customers to browse your products and services at their own pace.

- ✓ **Easy-to-use:** Anyone can use our kiosks with ease, from the most tech-savvy employee to a new shopper experiencing these screens for the first time.
- ✓ **Reliable:** Your kiosks will be constantly updated with current inventory, store hours, educational content, and more. No dreaded blank, dark screens to be found here!
- ✓ **Scalable:** Share your branded content to as many kiosks as you need. All of your information can be easily updated from one central cloud dashboard.

