

spectrio

On-Hold Marketing

On-Hold Marketing combines custom messaging and music that can increase call retention, promote specific services and drive revenue. Is your on-hold marketing program working as hard as it could be? With 34 years of on-hold and audio service experience, we can create a professional custom program of licensed music and professionally produced messages for your business that follows your marketing plans for sales, seasonality, weather and more.

Represent Your Brand

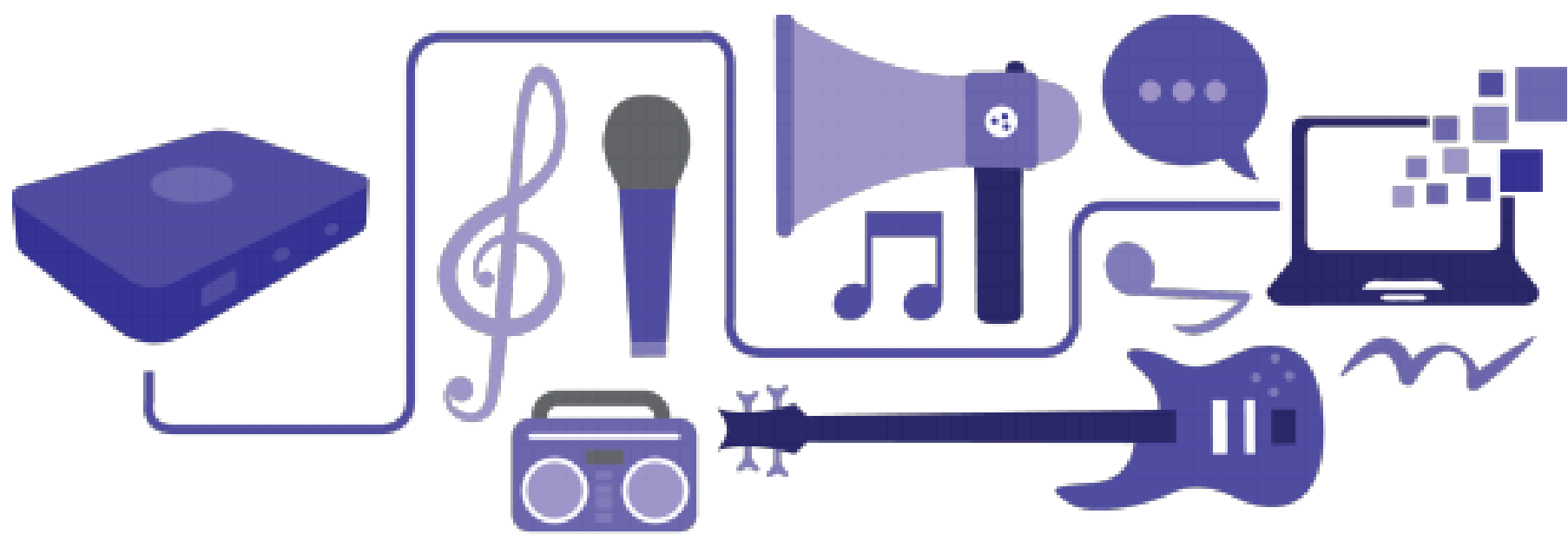
Choose the perfect voice to promote your brand and inform callers—our professional, in-house voice talent gives you the polished messages you need, with the ability to record them in multiple languages.

Control Your Message

Messaging controlled all the way to the local level. We'll help you choose the right message and music for the right location to keep customers entertained and engaged while they wait.

Easy Update Process

Choose your update schedule and let us take care of the rest. We'll make sure your customers always hear your latest promotions, specials, and company information.



Inform + Engage

Our on-hold marketing services allow you to engage, educate and inform your customers about your latest promotion, products and services.

On-Hold Marketing Products

On-Hold Messaging

Find the perfect voice for your brand from our library of voice talent to greet customers with a professionally produced message.

Auto Attendant + IVR

We update your auto-attendant & IVR to ensure all calls are answered promptly and routed to the correct department.

On-Hold Music

The right music blended with the right voice can make all the difference. We offer a wide variety of music styles and genres to choose from.

VoIP

Our partnership with phone.com helps provide a secure VoIP service so that you can work-from-anywhere.

The Perks

Boost Sales

Studies have shown that 20% of callers will make a purchase after listening to an on-hold message

Discover Your Brand Voice

The music and messaging you have on-hold says a lot about your attitude, values, and personality as your customers begin recognize that when calling your business. Finding your perfect mix helps reflect who you are and what you stand for.

Avoid Fines

Spectrio provides 100% licensed music and messages fully protects against stiff fines.

Easy Setup

Plug-in and begin using on-hold products. Devices can come pre-loaded with content that can be managed online.



Keep customers on the line as without music or messaging, 60% of callers will hang up and 30% of those won't call back

On-Hold Voice Artists

Take a look into some of the voice talent from our extensive library of voice talent

Voice Samples

On-Hold Music

Take a look at the wide variety of music styles and genres that are available to choose from

Music Samples

Auto-Attendant + IVR

Understand how we can route calls to the correct department and ensure they are answered

Hear Demos

Why work with Spectrio?

- ✓ Complete suite of solutions to engage customers and employees at any point
- ✓ Serving over 150,000 business locations from enterprises to individual franchises
- ✓ Intuitive cloud platform that's easy to use and can be accessed from any device
- ✓ Proven success across industries, including healthcare, hospitality, automotive, financial services, and more