

spectrio

Dynamic Customer Engagement Solutions



Transform your business into an exciting destination for customers and employees.

WHAT IS SPECTRIO?

Spectrio provides innovative digital signage technology, interactive kiosks, overhead music and more at over 150,000 locations.

Our comprehensive solutions give you complete control of your brand messaging, enabling you to engage your audience with exciting content. No matter what industry you serve, or your level of in-house expertise, Spectrio has a solution that **will work** for you.

WHY WORK WITH SPECTRIO?

- ✓ Complete suite of solutions to engage customers and employees at any point
- ✓ Serving over 150,00 business locations from enterprises to individual franchises
- ✓ Intuitive cloud platform that's easy to use and can be accessed from any device
- ✓ Proven success across industries, including healthcare, hospitality, automotive, financial services, and more.



Boost Sales

Easily upsell and cross-sell both on-premise and over the phone.



Improve Satisfaction

Provide a modern, welcoming customer experience.



Inform Customers

Keep your audience aware of products, services and more.



Grow Loyalty

Keep customers coming back for more with engaging brand content.

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Engage at Every Touchpoint

SPECTRIO ENGAGEMENT SUITE



Engage

Digital Signage that grabs attention from the minute visitors enter your business, with fully customizable brand content and video support.



Interact

Interactive Kiosks give visitors full access to your business with product catalogs, wayfinding, automated ordering and more.



Inform

On-Hold Marketing keeps customers informed and entertained during phone calls with custom messaging and music.



Inspire

On-Premise Messaging offers the right mix of music and messaging to make your business memorable and influence shopper behavior.



Connect

WiFi Marketing lets you connect with visitors in real time, offer targeted promotions and capture valuable customer data.



Enhance

Scent Marketing enhances your on-premise brand experience with custom aromas that boost mood and promote shopping behavior.

CONNECT WITH WIFI MARKETING

Turn your guest WiFi network into a remarketing tool with our WiFi Marketing solution. Quickly collect data and information that can be leveraged to better understand customer wants and needs.

- ✓ **Easy-to-use:** Collected guest data and information will be accessible in a simple, digestible format for relevant employees to view.
- ✓ **Reliable:** Our solution will work seamlessly with your existing WiFi network, accessible to guests whenever they're on-premise.
- ✓ **Scalable:** No matter the size of your business or if you have multiple locations, our WiFi Marketing will reach your intended audience. Data and ads can be easily managed from one central cloud-based dashboard.

