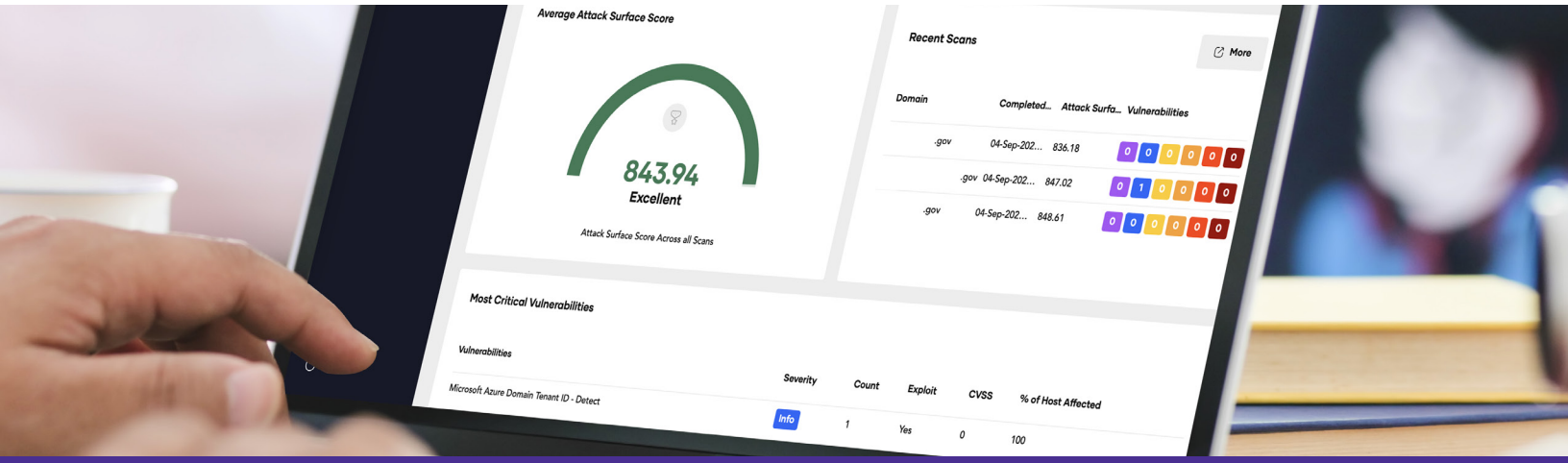
EARTHBEND SECURITY SOLUTIONS

mirrored defense
SAFETY IN TRUTH



Attack Surfaces Are Exposed. Most SMBs Have No Idea What's at Risk.

Add attack surface management to your portfolio, and show your clients what's at risk before an attacker does.

Why ASM Belongs in Your Portfolio

Attack surface management (ASM) is the practice of continuously discovering and assessing everything an organization has exposed to the internet, and identifying what's at risk before attackers find it first. It is one of the fastest-growing categories in cybersecurity. Your SMB clients need it, and right now, most have no one helping them with it.

Adding ASM to your practice isn't just a security play. It's a business one.

- Opens the door to security conversations across your existing base and with prospects you haven't reached yet.
- A powerful prospecting tool. A personalized security analysis is a far more compelling opening than a cold pitch.
- A way to win and keep business that security-focused competitors are already going after.
- A natural lead-in to billable work. Findings from scans can translate directly into remediation and professional services your practice is already equipped to deliver.

The Problem Your Clients Are Facing

SMBs aren't just a smaller version of an enterprise. They operate with real constraints: limited budgets, lean or non-existent IT staff, and no dedicated security team.

What they do have is exposure. Every organization accumulates internet-facing assets over time: domains, subdomains, cloud services, open ports, expired certificates, forgotten test environments. Most have no clear picture of what is visible to an attacker from the outside. That blind spot is one of the most exploited entry points in cybersecurity today, and for most SMBs, there is no one watching it.

The scale of the threat to SMBs is very real. They are actively and disproportionately targeted, and the consequences when they're hit are severe:

46%
of all cyber breaches impact businesses with fewer than 1,000 employees.*

$120K–$1.24M
average total cost of a data breach for small businesses per incident.*

78%
of SMBs worry that a serious cyberattack could be enough to put them out of business.+

** Verizon Data Breach Investigations Report, 2024; + Vanson Bourne, 2024*

What Mirrored Defense Does

Mirrored Defense is a cloud-based attack surface management platform. It starts with a scan of your client's domain, and within minutes it produces a complete picture of everything internet-facing tied to that organization, scored, ranked, and ready to act on.

- Asset Discovery: Automatically maps every internet-facing asset tied to a client domain: subdomains, IP addresses, open services, active certificates, and more, including assets the client's own IT team may not know exist.
- Attack Surface Scoring: Each asset is assigned an overall Attack Surface Score, giving clients and partners an immediate measure of their overall exposure risk. No security background required to understand it.
- Vulnerability Identification: Identifies specific vulnerabilities using CVSS scoring and real-world exploit data, ranked by severity so the most critical issues are never buried.
- Remediation Guidance: Every finding comes with a clear path to remediation and the resources to support it. For partners, this is where the professional services conversation begins.

Why Mirrored Defense Is the Right Fit

Most ASM tools are built for enterprise and are too expensive, too complex, and the wrong fit for your clients. Mirrored Defense fills that gap, it's purpose-built for the SMB market, simple to deliver, and priced to work at that scale.

- Built for SMBs. Purpose-built for organizations with lean IT teams and real budget constraints, with pricing, reporting, and workflows that make sense at that scale.
- No security team required. Results are scored, ranked, and written in plain language. If you can run a scan and walk a client through a report, you can deliver Mirrored Defense.
- Fast time to value. Enter a domain, get results in minutes, and clients see exactly what's exposed without a weeks-long onboarding process.
- A starting point, not a finish line. Every scan produces findings, and those findings produce work: remediation, network configuration, endpoint hardening, and professional services your practice will be positioned to deliver.

Ready to Add Attack Surface Management to Your Practice?

Contact EarthBend Distribution to learn more about Mirrored Defense for your clients!

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